

Attachment 1: Milestones and Project Activity Table

| BENEFICIARY MILESTONES | | | | PROJECT ACTIVITY |
|------------------------|------------------------------------|--|------------------|---|
| Milestone number | Number of beneficiary participants | Learning milestone (what beneficiaries learn and do) | Date completed | What the project team does (if multi-state project, list locations) |
| 1 | 20 Ag Service Providers | Learn about the project and commit to participate by completing an online survey which includes information about the project, participant expectations, and a pretest in weed and forage (as a benchmark from which to measure change in knowledge, attitudes, skills, and behavior). | July/August 2014 | Design registration info (as online tool) to colleagues throughout northern New England (CT, MA, ME, NH, RI, and VT). |
| 2 | 20 | Participate in first annual in-person training. Learn forage and weed species identification and management | Sept 2014 | Organize and conduct in-person training. |
| 3 | 40 | Begin monthly webinar training series. Learn forage management and weed control strategies—biological, chemical, cultural, and mechanical. | November 2014 | Identify and confirm speakers for webinar series. |
| 4 | 20 | Identify weed of focus. Each participant will assemble, evaluate and use effective web-based and hard copy references for weed and forage identification and adaptation. They will use a management strategy template to develop a “helps” factsheet which outlines forage and weed identification and management recommendations. | February 2015 | Coach participants with factsheet assignment. Compile factsheets as 1) handouts for second annual in-person training and 2) draft of a regional management guide. |
| 5 | 20 | Participate in second in-person training. Participants will present the factsheet they prepared about their weed/forage of focus. They will also learn about best management adult education and IT techniques to use with farmer clients during field season. | April/May 2015 | Organize and conduct in-person training. |
| 6 | 20 | Use collection of factsheets to adapt to local conditions in their work with farm clients. They will develop video and/or conduct farmer education event. | September 2015 | Coach participants with video production, farmer education events (technical assistance). |
| 7 | 20 | Will work with no fewer than five farmers per year. They will document, via a case study example participating farm(s). Conduct evaluation among farmer clients. | October 2015 | Provide common verification tool; assemble case studies. |
| 8 | 20 | Share knowledge learned, practices implemented, and attitudes changed with project team. | November 2015 | Conduct online project evaluation. |

Performance target:

20 agricultural service providers in New England who gain skills in weed and forage identification and biology, and integrated weed management techniques will provide educational programs and services to 200 experienced and beginning farmers who manage an average of 120 acres; 100 farmers will adopt integrated weed control and forage management practices on 100 acres that extend the grazing season, decrease herbicide usage, reduce purchased feed inputs, and improve animal performance.